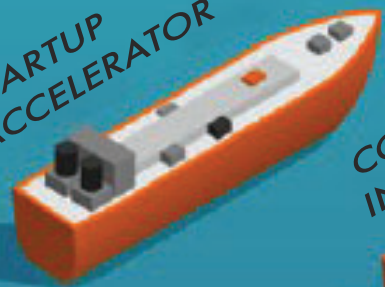


astana hub

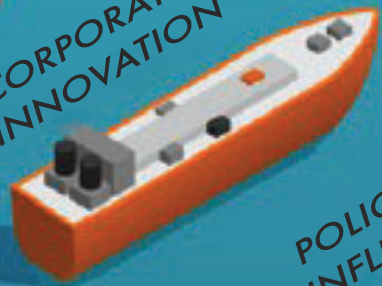
INNOVATION FROM KAZAKHSTAN

International Technology Park of IT Startups

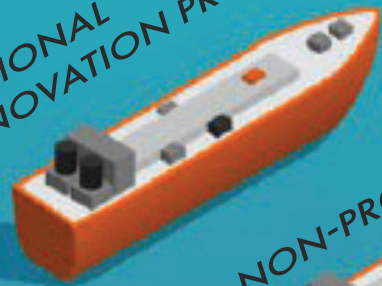
STARTUP
ACCELERATOR



CORPORATE
INNOVATION



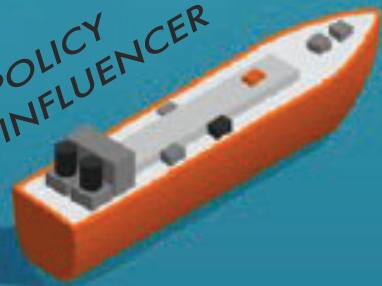
NATIONAL
INNOVATION PROGRAM



NON-PROFIT




POLICY
INFLUENCER



WHY KAZAKHSTAN?

 EEU member

 Access to CIS market

 Visa free travel for EU, US, Canada, Australia, UK, CIS, Singapore, Japan, Korea, UAE, Israel citizens

EEU - Eurasian Economic Union (Total Population 186 mln)

CIS - Commonwealth of Independent States

*(The World Bank, 2018)

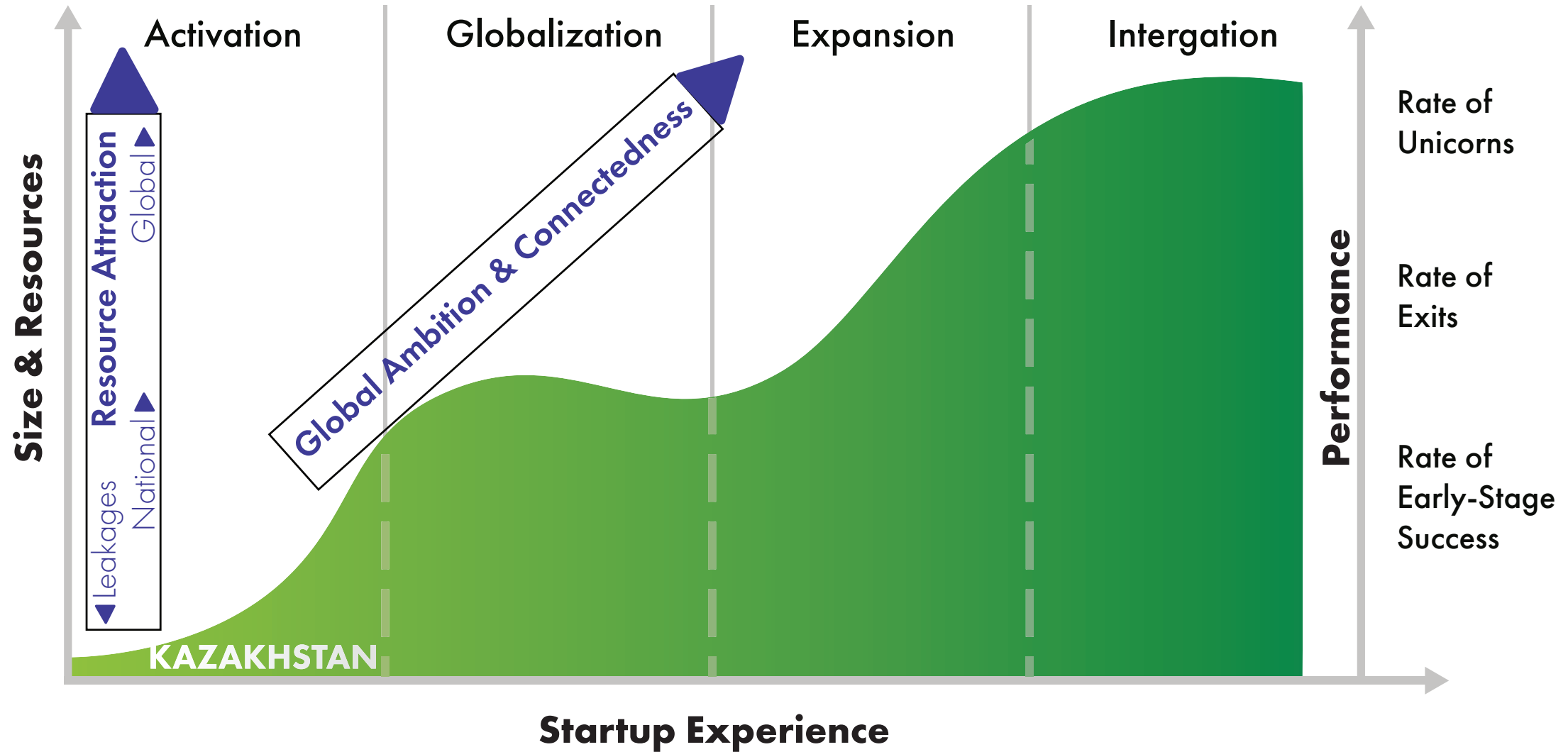
TOP 30

EASE OF DOING BUSINESS*



> 80% OF GOVERNMENTAL
SERVICES ONLINE

ECOSYSTEM LIFECYCLE MODEL



STARTUP ECOSYSTEM PLAYERS

1

PRE-SEED

Justification of Project Viability



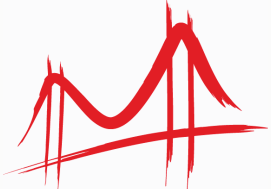
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2

SEED

Project Development & Marketing



3

EARLY STAGE

Going to Market



4

EXPANSION

Explosive Sales & Demand Growth



5

SCALING

New Markets & Revenue Growth



6

EXIT

Transforming into a Big Organization



ASTANA HUB: INFRASTRUCTURE

24 400 sq. m total area

Media Hall

Coffee Shop

R&D Centers

Fab Lab

Leisure Zones

Co-working Zones

Office Boxes

Classrooms

Multi-space

Coding School



ASTANA HUB UVP



Tax Preferences
(0% IIT, CIT, VAT, Social
Tax for Non-residents)



Collaborate Closely with
the State Institutions & Ministries



Co-investments Opportunity
Through Grants Since 2020

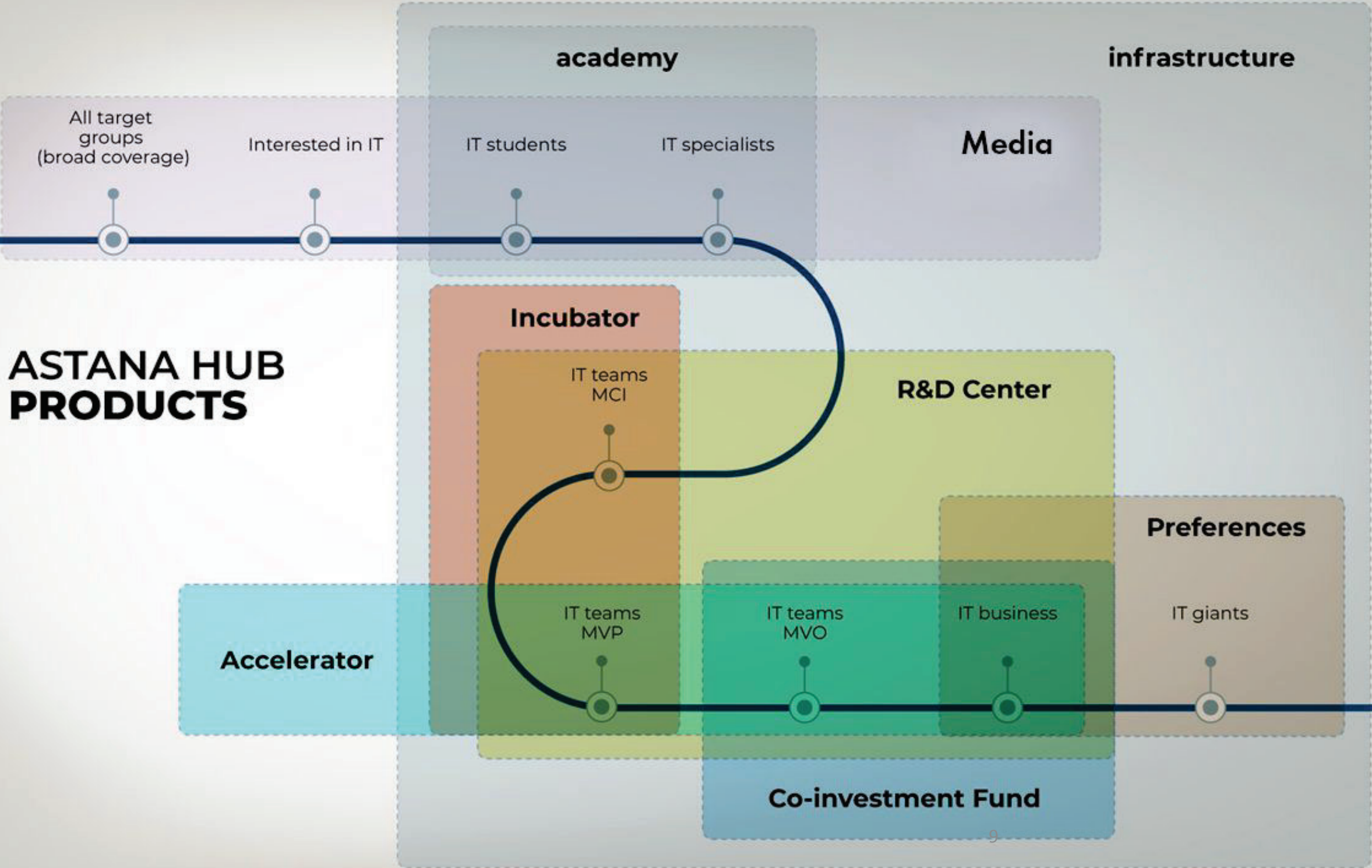


Common Law
(for AIFC Members)



Special Visa &
Employment Law

ASTANA HUB PRODUCTS



PARTNERS & AGREEMENTS

NOKIA

IBM



НАЦИОНАЛЬНЫЙ ИССЛЕДОВАТЕЛЬСКИЙ
УНИВЕРСИТЕТ



UNBOUND



Lenovo



TALLINN UNIVERSITY OF
TECHNOLOGY

seedstarsworld*



Sk
СКОЛКОВО



**HIGH
TECHNOLOGY
PARK**
of the Kyrgyz Republic

ASTANA HUB: SUCCESS TO DATE



47 Startups Graduated
From Acceleration Program



More than **150** Startups
Passed Incubation



More than **\$ 4.5 M**
Attracted as Investments



Trackers School,
Startup School



15 R&D
Laboratories



Number of
Events **>200**



8000+ Instagram
Followers

STATISTICS ON STARTUPS

20%

E-commerce
& Marketplace

13%

Edu Tech

5%

Transport
& Logistics

5%

Fintech

5%

Ads
& Marketing Tech

3%

Healthcare

3%

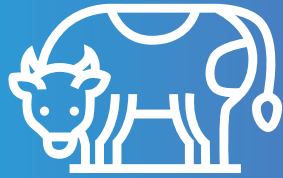
Tourism



COLLABORATION OPPORTUNITIES



E-gov



Agricultural Tech



Smart City Project



Corporate Innovation
for Resource Sector