



Industry Bot



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Ukrainian industry needs to become **DATA driven**

to grow and increase
export potential

Data exists. Data **isn't** available

АППАУ



ІНСТИТУТ
ЕКОНОМІЧНИХ ДОСЛІДЖЕНЬ
ТА ПОЛІТИЧНИХ КОНСУЛЬТАЦІЙ



USAID
ВІД АМЕРИКАНСЬКОГО НАРОДУ



ТОРГОВО-ПРОМИСЛОВА
ПАЛАТА УКРАЇНИ



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



МІНІСТЕРСТВО РОЗВИТКУ ЕКОНОМІКИ, ТОРГІВЛІ
ТА СІЛЬСЬКОГО ГОСПОДАРСТВА УКРАЇНИ

...

because of widely dispersed sources

ALL DATA in 1:

Virtual Business Assistant



 **Industry Bot**

24/7

Direct
communication
channel



Strengths & Abilities

Virtual Business Assistant



Strengths

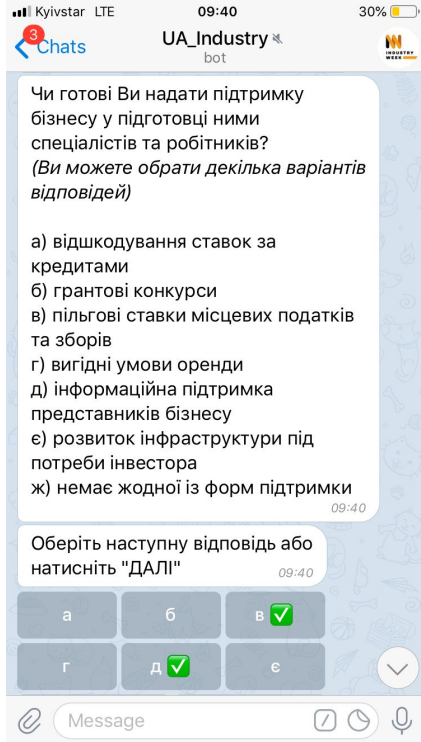
- Personal Assistant from the State for each business
- Collects more and more data
- 24/7 in your smartphone ready to help
- Constantly becoming more personalized due to ML



Abilities

- Shares and delivers info
- Makes surveys
- Sends notifications and registers for the Conferences, Trade missions, Exhibitions, etc.
- Informs about legislation changes

05/11 Industry Bot starts Surveys

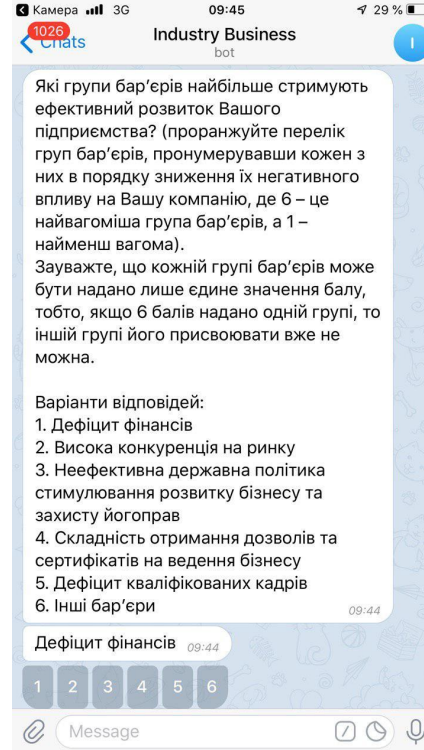


SCAN ME



Survey for Local
Self-Governance
Bodies

@UA_Industry_bot



SCAN ME



Survey for
Business

@industry_business_bot



Industry Bot Roadmap

11/5/2019



Gathering information via surveys

11/5/2019 -
Spring 2020



Start working as a Virtual Business Assistant

Summer
2020



Start feeding Ukrainian Industry Ecosystem