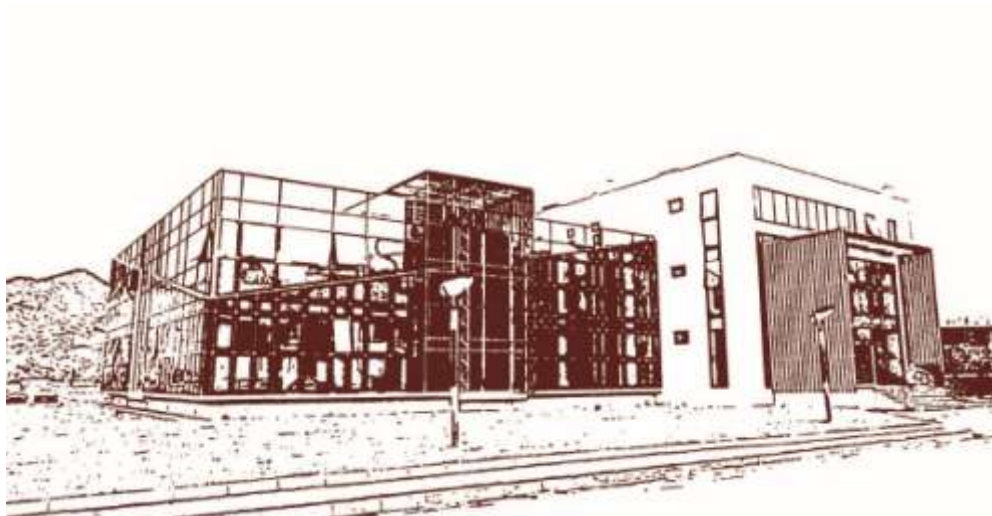




საკპატენტი
SAKPATENTI

საკონფიდენციალო ინფორმაციის
საკონფიდენციალო ცენტრი
NATIONAL INTELLECTUAL PROPERTY
CENTER OF GEORGIA
www.sakpatenti.org.ge

Strategeast State & IT Eurasian Forum



Kyiv, 5 November, 2019



IP Center of Georgia - SAKPATENTI



- Independent, self-financed legal entity of public law defining policy in IP
- Accountable before the Prime Minister of Georgia
- Core function - the legal protection of IPRs:
 - examination and granting protection on objects of Industrial Property: *inventions, utility models, designs, trademarks, appellations of origin, geographical indications, new varieties of plants and new animal breeds*
 - *deposition of the copyrighted works*
- Actively engaged in the lawmaking activities in IP
- Represents country in WIPO and other international organizations

SAKPATENTI ACTION PLAN 2019-2022



- Further development of the IP Training Centre of Sakpatenti
- Further development and improvement of examination of industrial property subject-matters
- Drafting legislative amendments in IP
- Promotion of innovation activities
- Promotion and development of branding system
- Promotion and development of IP publishing activity
- adoption of IP strategy

IP STRATEGY TIMELINE



- Early 2015: Memorandum WIPO – Georgia

To further strengthen cooperation in:

- Administration and protection of IPR
- Developing GI protection system
- Promotion of innovation activities
- Establishment of IP academy
- **Drafting IP strategy**



- June 2015: WIPO experts' study visit to Georgia
- Late 2015: **Draft Strategy for Developing IP System supporting Innovation, Product branding and Export led Economic Growth**
- September 2016: WIPO Sub-Regional Conference on IP Strategies

IP STRATEGY OBJECTIVES



OBJECTIVES



- **Raising awareness on IP issues in business groups namely in SMEs to facilitate identification of IP objects and implement IP management in their activities**
- Preparing of training materials
- Organizing trainings for business representatives
- Creating of business consulting centers
- TISCs



OBJECTIVES



- **Facilitation of commercialization of research results of universities and research institutions**
 - Creation of IP policy guidelines for universities
 - Creation of TTOs
 - Providing search services for universities

OBJECTIVES



➤ Further development of GI system

- Adoption of GI logo
- Mapping of potential GI products
- Elaborating of technical specifications and registration of new GIs
- Facilitating promotion and exhibitions of GI products
- Creation of sustainable production-supply chains of GI products
- Formation of proper control system of GI products
- Formation of regional training center on GI protection

OBJECTIVES



- **Improvement of IP services for innovative companies and inventors**
 - Organizing training courses for patent and trademark attorneys
 - Reform of patent attorneys system
 - Training of lawyers
 - Launching national IP training center
 - Raising public awareness at large

OBJECTIVES



- **Facilitation of coordination between enforcement authorities**
 - Transformation of IP coordination body to board of IP infringement cases
 - Formation of additional IT infrastructure
 - Elaboration of the strategy related to media campaigns



OBJECTIVES



- **Improving copyright management system considering challenges related to internet**
- Improvement of enforcement mechanisms by adopting ISP liability legislation

OBJECTIVES



➤ **Raising qualification of IP Center staff**

- Mandatory courses for examiners and fellowship applicants
- Introduction of quality management system
- Exchange experience with partner national regional and international IP offices

NEXT STEPS



- Identifying relevant stakeholders from Governmental and Private sector
- Adoption of IP strategy on Governmental level
- Elaboration of short and medium term action plans
- Start working on possible regional strategy on IP

Cooperation Agreements

- National IP offices
- Local universities
- Georgian Bar Association
- The High School of Justice of Georgia
- International Chamber of Commerce
- Georgian Chamber of Commerce and Industry



Partner International Organizations

- Academy of the World Intellectual Property Organization (WIPO)
- Academy of the European Union Intellectual Property Office (EUIPO)
- Academy of the European Patent Office (EPO)
- GIPA of the United States Patent and Trademark Office (USPTO)
- Delegation of European Union to Georgia/ TAIEX/TWINNING Instruments
- GIZ South Caucasus
- Commercial Law Development Program (CLDP)
- USAID



Thank you for your attention!

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